



## **Denver Gay Professionals Networking Event Sponsorship Information Packet**

The Denver Gay Professionals mission is to continually provide a highly creative and social environment where our members and guests are encouraged to network. By promoting business contacts and relationships, our GLBT professionals will advocate for each other and champion inclusivity.

### **GLBT Community Facts:**

- 87% have switched to companies who market directly to the GLBT Community
- 72% choose products and services marketed to the GLBT Community
- 67% are planning to buy a car in the next 4 years
- 47% are planning to buy a home in the next 4 years
- 95% are planning to take a vacation in the next 2 years using air travel
- 83% have incomes above \$40,000
- 34% have incomes above \$100,000

### **Colorado's GLBT Population**

Denver's percentage of GLBT households ranks nationally as the 7th largest in the US.

- 320,000 GLBT consumers in Colorado
- 66% own their own homes
- 80% have a Bachelor's degree or higher
- 60% are in a committed relationship
- 32% of GLBT households have children

[www.denvergayprofessionals.com](http://www.denvergayprofessionals.com)

**The Events** take place at the most exciting and hip restaurants and bars in and around central Denver. Over the past three years, The Denver Gay Professionals Networking Event has grown to become one of the largest monthly networking events in Denver. We regularly draw crowds of well over 150 people to network, promote new businesses and grow current relationships.

**Recent Venues** include Lannie's Clocktower Cabaret, the Hotel Monaco, Rialto Café, Strings Restaurant, the Jet Hotel, Funky Buddha, the Downtown Aquarium, Nordstrom, Vinyl, The Corner Office and DU's Newman Center, among others.



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## Sponsorship Opportunities

Sponsoring a Denver Gay Professionals Networking Event opens the doors to one of the most affluent groups in the region: Denver's Professional GLBT Community.

We offer two types of Sponsorship:

### Event Sponsorship - \$400

\$350.00 sponsorship fee plus \$50 in giveaways such as gift certificates, product samples, tickets or other services.

- Your logo placed on invite (sent to over 1500 people), any print advertising and on our website. [www.denvergayprofessionals.com](http://www.denvergayprofessionals.com).
- Logo and website link on our Next Event webpage, as presenting sponsor.
- Table to display product, collect business cards and sign people up for services.
- Pre-printed Sponsor name tag

### Name Tag Sponsorship - \$200 (only one per event)

- Your logo placed on invite (sent to over 1500 people), any print advertising and on our website. [www.denvergayprofessionals.com](http://www.denvergayprofessionals.com).
- Logo and website link on our Next Event webpage, as co-sponsor.
- Logo printed on event name tags.
- No table or display allowed
- Pre-printed Sponsor name tag

Being an all-volunteer organization allows us to offer event sponsorships for a low fee to cover our operating costs for each event.

If you are interested in sponsoring an event please contact Morris Price at [morris@denvergayprofessionals.com](mailto:morris@denvergayprofessionals.com).

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